



The Candidate: Andrew Heaney

- Andrew is a young small business owner recruited by the Party leadership in his county to run for this office, there is wide support and enthusiasm within the party for his candidacy.
- The number one issue facing the 19th Congressional District is economic growth and job creation. Andrew's success as a small business owner and intimate knowledge of the tax code and regulatory environment make him the best candidate to help grow the local economy.
- Despite being an outsider Andrew has strong connections to a committed national donor base. Andrew's father in law, Larry Bathgate, was RNC Finance Chair for both Presidents Reagan and Bush 41. Leslie Heaney has taken a leadership role in the campaign overall, but especially with respect to finance.
- Beating the Democrat will be expensive. Andrew outraised everybody in NYS - both incumbent and candidates and ranked among the top ten nationally. In the first two filing quarters of his campaign Andrew has outpaced Faso raising over \$1million.
- Choosing to forgo the insider designation process, heavily favoring career politicians like Faso; the Heaney campaign is taking its message directly to the people and is the first campaign on the airwaves throughout the district.

The Political landscape NY-19

- Like national Republicans, GOP voters in 19th Congressional District are fed up with politicians, all politicians - and want an outsider to change the culture in Washington.
- The outsider anti-establishment candidacies of Donald Trump and Ted Cruz are strong in New York. A February 8, 2016 Siena Poll shows Donald Trump with 34% while Marco Rubio and Ted Cruz each have the support of 16%
- The Cook Political Report designates the 19th district as one of 12 out of 435 nationally that is designated as a Republican swing district, which means without a great GOP candidate, the Republicans will lose this seat.

The Team

- Andrew has assembled a first class campaign organization that includes leading national firms such as Jamestown Associates and Public Opinion Strategies.
- In addition, the Heaney campaign is staffed with a former Chief of Staff to retiring Congressman Chris Gibson and former aides to Governor Pataki who know the district and boast a record of running and winning races in the Congressional District.

The Competition

- A former Assemblyman, political operative, super pac director and longtime Albany lobbyist - Andrew's principle primary opponent, John Faso, is the ultimate career politician.
- Faso has lost two statewide elections – including holding the ignominious distinction of garnering the least *votes ever* on the Republican line for Governor in 2006, even under performing Carl Paladino's notorious quixotic run in 2010.
- Faso was also the campaign manager for New York gubernatorial candidate Pierre Rinfret, who performed so poorly that the Republicans barely avoided becoming a minor party.

- Faso was at the center of an ethics scandal that resulted in one of the largest ethics fines in New York State history. As a result, Faso and his law firm were barred for five-years from appearing before public pension managers at the state and local level.
- Finally, not surprisingly, internal polling shows Faso is simply unelectable in a general election; Andrew gives the GOP the best chance at winning and holding the seat.
- In recent weeks anti-corruption advocate Zephyr Teachout has entered the race as a likely Democratic opponent in a general election.
- The emergence of Teachout, who won 10 of the 11 counties in the 19th Congressional District, in a Democratic primary against Andrew Cuomo creates an even greater contrast for Albany insider and fined lobbyist Faso.